



AVISH SHETTY

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SUMMARY

Product Designer who turns complex ideas into clean, intuitive digital experiences. I design interfaces people actually enjoy using — from branded visuals to dashboards and product flows. Currently working across Web3 and building my own product, with a bias for shipping work that drives real results.

SKILLS

- Figma
- UI/UX Design
- User Research
- Branding
- Wireframing & Prototyping
- Webflow
- Framer
- Jitter
- Adobe Creative Suite
- User Persona
- User Journey Maps
- Storytelling
- Deck Design
- Vibe Coding

EXPERIENCE

Designer / BigBlock Theory - Bangalore, IN 12/2024 - Current

- Designed high-quality graphics, social media creatives, and branded visual content for crypto and Web3 clients, supporting organic growth and community engagement strategies across X, Discord, and Telegram.
- Developed and maintained a custom dashboard for tracking and managing post records, enabling the team to streamline content scheduling, monitor publishing activity, and maintain consistency across platforms.
- Collaborated closely with the community management and content teams to ensure visual alignment with client brand guidelines and campaign objectives.

Product Designer / ForeignAdmits - Bangalore, Karnataka 11/2022 - 12/2024

- Designed the Education Loan Product, where students can apply and get their education loan pre-approved in 2 minutes, enhancing UX and user flow and increase in overall platform traffic.
- Designed the Accommodation and Forex product, simplifying the user journey.
- Developed a compelling pitch deck, contributing to successful fundraising efforts, and securing INR 3 Cr.
- Designed marketing materials, increasing partner engagement by 60%.
- Learned Webflow and launched 10+ landing pages within two weeks.
- Collaborated with cross-functional teams to gather feedback and integrate essential features.

EDUCATION

Bachelor's: Electronics and Communication Engineering 07/2022
NMAM Institute of Technology - Udupi, Karnataka
GPA: 7.47

CERTIFICATIONS

UI/UX Design Cohort - 10k Designers

WEBSITES, PORTFOLIOS, PROFILES

- <https://avish-shetty.vercel.app/>